

ResonateYou



Vision for Voice:

"To create a safe space where people can come to learn about their voice, and how it works best for them, in order to achieve their unique goals."

Welcome!

This is the first issue of ResonateYou's newsletter! This is to keep you up-to-date about what's going on in the studio.

Referral Program:

YOU are the best word of mouth advertising for the studio. Therefore, YOU deserve to be rewarded!

When you share the great news about **ResonateYou** with 5 other people, you will get 5% off your upcoming month of voice lessons or next single sound session.

If one of those 5 people **sign up** for monthly voice lessons or a sound session, you will receive 10% off the NEXT month of lessons or single sound session.

For example, you share the website, card, flyer, sticker, or Facebook page with 5 different people, you will get 5% off of lessons for October or single sound session.

If any of those people, sign-up for monthly lessons or a sound session, you will get 10% off lessons in November or next sound session!



Fall is Here!

Dear singers, families and clients,

I opened in August 2019, only about 6 weeks ago, and it's already Fall! Some of you I have known for many years, and some are new faces. The studio is already brimming with energy and good vibes. So nice to have you here! —*Jennifer Lobo*

But who's here? You may wonder...

15 voice students, 3 more about to start, and 3 sound clients!

The voice students are made up of 7 adults (one on FaceTime!), 4 high schoolers, 3 middle schoolers, and 1 elementary student. A solid start! We want more beautiful singers! Please spread the word—see the Referral Incentive Program to your left. You will be rewarded!





The RING, Doorbell

Clients, you may notice a new addition to the front door. It's the RING doorbell. This is added for security for our building and all of our clients.

- When you arrive, you will now be able to ring the doorbell.
- I will be able to see who's at the door from an app on my phone upstairs.
- You may hear my voice, saying, "Hello! I am opening the door."
- Then, I will open the deadbolt lock (from an app on my phone) and you may come in.
- Then I will lock the deadbolt lock behind you as you pass through the door and come upstairs.
- If someone else is picking up your child, please let me know ahead of time.

This is simply a streaming video, and not being recorded. Please let me know if you have any questions with this safety and security implementation.

Next Month: What is Vibrational Sound Therapy?

Upcoming Events:

Saturday, October 5:

"Spirit of Oneness" Expo - Harrisburg, PA at the Scottish Rite Cathedral, 10:30am

I will be singing with Soundwise Health Associates in the workshop on the "Divine Feminine Collective." A group of five women, including Lana Ryder, a sound healer and the director of Soundwise, will be singing together to share more about the connection between singing and healing.

Sunday, October 27:

Grandview United Methodist Church, I will be singing a solo with the choir at 10:45am that morning.

To be scheduled:

A November recital with **YOU!** I'd like to invite more friends to the studio and have a chance for you to start sharing your music! It will be a casual, drop-in music time without a lot of pressure. It will be a time to share a song that you are working on and bring a few friends over to listen!



I will be sending out a survey to see when YOU are free so that we can be sure you can sing and/or attend.

Past Events:

Saturday, September 14th:

I attended the Lancaster Music Fest in Buchanan Park. It was a great chance share the news of ResonateYou to concertgoers.

Sunday, August 25th:

Open House here at the Studio! So many wonderful faces came out to see the new space and celebrate the Opening!

Studio Policies to Know:

Payments:

Families, thank you for making cash or check payments to me in these early months. I do my best to cash the checks as soon as I can for your convenience.

I welcome payments made in 2 to 4-week increments (if you take lessons 2x/month or 4x/month.) And if you are unable, a payment at each lesson is just fine.

I do hope to take credit cards in the future, and thank you for your patience until then.

Cancellations:

The studio has a 24-hour cancellation policy. Please be sure to let me know if you are not able to make a lesson (via email/phone/text) ahead of time. Frankly, each of you have been **very** communicative about your plans, and there are hardly any changes. *Thank you for this communication.*

If you do need to cancel, I appreciate the 24 notice (except in emergency situations), because then I can offer the vacant time to another voice or sound client in your place. If not, the time is lost, and I appreciate your understanding of my compensation.

Find ResonateYou on FB!

Like our page and follow all of the fun videos and updates!

This is a great way to share with other friends and earn your "Five" people for your "5%" discount!



And pick up a sticker the next time you are at the studio!

One for you and one to share!

ResonateYou 780 Eden Rd., Lancaster, PA
717-435-9957

SPOTLIGHT ON:



8th grader, Sarah Ziegler

Sarah has always loved to sing but only recently began taking voice lessons beginning in August.

She was determined to get a part in her upcoming audition for the Fall Musical at her middle school.

She worked hard in 4 weeks of lessons; a very short time to prepare her voice and for a big audition!

Sarah was fighting bronchitis as she was auditioning for "Frozen Jr." at her school.

Sarah managed to pull through and do her best and not worry about the outcome might be.

She found out a few days later she had been cast in the role of "Anna"!

Congrats to Sarah! We want to come see you perform!

Performances are December 5-7 at 7pm at Martin Meylin Middle School in the Lampeter-Strasburg School District.



780 Eden Rd., #2
Moore Business Park
Lancaster, PA 17601



ResonateYou

Opened in August 2019!

Offering Singing Voice Lessons
Vibrational Sound Therapy
with Himalayan Singing Bowls